

12-4-01

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Express Mail Label No. EL924885500US

PATENT APPLICATION  
Docket No. 14531.96

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Box PATENT APPLICATION  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 C.F.R. § 1.53(b) is a United States patent application entitled ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS in the name of the following inventors: Peter T. Barrett and Daniel Danker.

Enclosed are the following:

- x A specification, claims, abstract, and cover page in total comprising forty-eight (48) pages
- x Formal Drawings (6 sheets)
- x A single signature Declaration, Power of Attorney and Petition.
- x An assignment of the invention to Microsoft Corporation, including a Form PTO-1595 recordation cover sheet
- x A Certificate of Mailing by Express Mail certifying a filing date of October 19, 2001 by use of Express Mail Label No. EL924885500US
- A non-publication request requesting that the present application not be published.

10000150-101901

\_\_\_\_ Priority to \_\_\_\_\_ Patent Application No. \_\_\_\_\_ filed \_\_\_\_\_ is claimed under 35 U.S.C. § 119.

Transmitted herewith for filing and pursuant to 37 C.F.R. § 1.97 is an Information Disclosure Statement.

37 CFR 1.97 (b)

- x The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

37 CFR 1.97 (c)

\_\_\_\_ The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:

1. a final action under 37 CFR 1.113, or
  2. a Notice of Allowance under 37 CFR 1.311,
- whichever occurs first.

Also submitted herewith is:

\_\_\_\_ a certification as specified in 37 CFR 1.97(e);

or

\_\_\_\_ The fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c);

x Form PTO-1449 listing five (5) references submitted for consideration;

x Copies of five (5) references listed on the Form PTO-1449.

The filing fee has been calculated as shown below.

			Small Entity			Other Than a Small Entity	
For	No. Filed	No. Extra	Rate	Fee	or	Rate	Fee
Basic Fee				\$370		\$740	\$740
Total Claims	42 - 20 =	22	x 9 =	\$		x 18 =	\$396
Ind. Claims	4 - 3 =	1	x 42 =	\$		x 84 =	\$ 84
Multiple Dependent Claims Presented			+140 =	\$		+ 280 =	\$
			<b>Total</b>	\$		<b>Total</b>	\$1220

x Check No. 123355 for \$1,260.00 is enclosed to cover:

x the \$1,220.00 government filing fee

x the \$40.00 for recordation for the enclosed Assignment.

x The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178. A duplicate copy of this letter is enclosed.

x Any additional filing fees required under 37 C.F.R. § 1.16.

x Any patent application processing fees under 37 C.F.R. § 1.17.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 19 day of October 2001.

Respectfully submitted,



Fraser D. Roy  
Attorney for Applicants  
Registration No. 45,666



**022913**

PATENT TRADEMARK OFFICE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

"Express Mail" Mailing Label No.: EL924885500US

Date of Deposit: October 19, 2001

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

I hereby certify that the following documents are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated below in an envelope addressed to Box PATENT APPLICATION, Commissioner for Patents, Washington, DC 20231:

- Patent Application in the names of Peter T. Barrett and Daniel Danker for ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS (48 pages)
- Formal Drawings (6 sheets)
- Declaration, Power of Attorney and Petition (2 pages)
- Assignment with Form PTO-1595 cover sheet (3 pages)
- Information Disclosure Statement (2 pages)
- Form PTO-1449 listing 5 references
- Copies of five (5) references
- Transmittal Letter (3 pages)
- Check No. 123355 for \$1,260.00
- Postcard

Dated this 19 day of October 2001.

Respectfully submitted,



Fraser D. Roy  
Attorney for Applicants  
Registration No. 45,666



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